

## ORDER



**Orders**  
**Order / Rev:** 186960  
**Alt Order #:**  
**Product Desc:** MoveOn.Org  
**Estimate:** 630  
**Flight Dates:** 10/15/12 - 10/18/12  
**Original Date / Rev:** 10/12/12 / 10/12/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media  
**Buying Contact:** Shelly Hutton  
**Billing Contact:**  
 6190 Grovedale Court  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/MoveOn.Org  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** P2  
**Revenue Codes:** POL, POL-ISSUE, Unassigned

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** MAJ  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	10	\$12,500.00	\$10,625.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$12,500.00	\$10,625.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$12,500.00</b>	<b>\$10,625.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/15/12	10/18/12	5-530P News M-F/KMGH CA 5-530P News	CA	5P-530P	1-11---	:30	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-11---			3			\$1,400.00		0.00			
N 2	KMGH	10/16/12	10/17/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	-11----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-11----			2			\$850.00		0.00			
N 3	KMGH	10/17/12	10/18/12	9a-930a Right This Minute CA 9a-930a Right This Minute	CA	9a-930a	--11---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--11---			2			\$500.00		0.00			
N 4	KMGH	10/16/12	10/18/12	Katie M-F 3-4pm CA M-F 3-4pm	CA	3-4pm	-1-1---	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-1---			2			\$800.00		0.00			
N 5	KMGH	10/18/12	10/18/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)	CA	6P-630P	---T---	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---			1			\$4,000.00		0.00			
Totals													10	\$12,500.00	